

USER TESTING TASKS

1. You have just downloaded the Trader Joe's Grocery List App. Show me how you would create an account and let the app know that you are a vegetarian.
2. You are running low on food. Show me how you would find the Trader Joe's food items that you want and add them to your list. Show me how you would favorite that food item. Now pretend you are at the store and just put that food item into your cart. Show me how you would cross that item off your list.
3. You are trying to think of a meal to make for dinner but you are sick of making the same things every week. Show me how you would come up with something new to make for dinner and how you would add the ingredients to your shopping list.
4. You have just finished your grocery list but you are too busy to go to the store today. Luckily the person that you live with is on their way home and is able to stop by Trader Joe's for you. Show me how you would share your shopping list with them. Now that you've shared your list, you decided that you don't want them to see the list anymore and you want to unshare it. Show me how you would do that.
5. While you are at your friend's house, you try some new Trader Joe's trail mix that you love. Show me how you would add that new trail mix to your shopping list.